

# IoT Korea Exhibition 2016

Oct. 12(Wed)~14(Fri), 2016 / COEX, Seoul, Korea

Early Bird  
Save 10%  
Register by  
Mar. 31(Thu)

## ▶ Key Exhibits



### IoT Application Services

**Home appliances** | Smart home service, intelligent housing management service, door/lighting/boiler control service  
**Manufacturing** | Smart manufacturing platform solution, manufacturing process automation system, industrial safety solution  
**Car/traffic** | vehicle safety/diagnosing system, emergency/road information system, car sharing system, intelligent traffic management system, vehicle control system  
**City/safety** | Smart city/building, building/bridge remote management system, facility safety management service  
**Health/medical care** | Smart health care, smart wellness, smart after-care service, personalized health management service  
**Energy** | Building energy management system, smart thermostatic control system, smart grid, high voltage remote reading service  
**Agricultural/livestock/fishery** | Smart farm, intelligent sowing service, livestock management service, aquafarm environment monitoring system  
**Environment** | Water pollution/reservoir management system, meteorological observation system



### IoT Convergence Products

**Smart home/appliances** | Smart TV, refrigerator, robotic vacuum cleaner, thermostat, smart boiler, smart electrical outlets  
**Health/medical care** | Smart band, smart glasses, smart clothing, smart scale, smart thermostat, smart sports goods  
**Security** | Smart door lock, gas lock, smart gas detector, home surveillance camera  
**Energy** | Smart meter, smart lighting, electric controller  
**Private life** | Smart watch, smart cup, smart wallet, smart ring, connected bicycle



### IoT Security

Device security (light weight/low power password module, counterfeit detection device), communication/network security (remote security management/control technology, trespassing detection/counterpart technology), platform/service security (privacy protection, security solution)



### Wired/wireless Communication and Network

Close range wireless communication (beacon, NFC), mobile communication, wire communication (Bluetooth, Zigbee, WiFi)



### IoT Platform

Open HW platform, device platform, things connected platform, things data platform



### IoT Devices

Sensor (movement recognition, location, environment)  
 RFID tag, reader, module, antenna, printer, sensor node, battery

▶ **Application Deadline** : ~ August 26(Fri), 2016 (Early-bird Discount 10% Register by March 31(Thu))

## ▶ How to Apply

Send the application form by fax(+82-2-556-9474) or E-mail(iot@kiot.or.kr)  
 Form download : [www.iotkorea.or.kr](http://www.iotkorea.or.kr)

## ▶ Rates

(VAT별도)

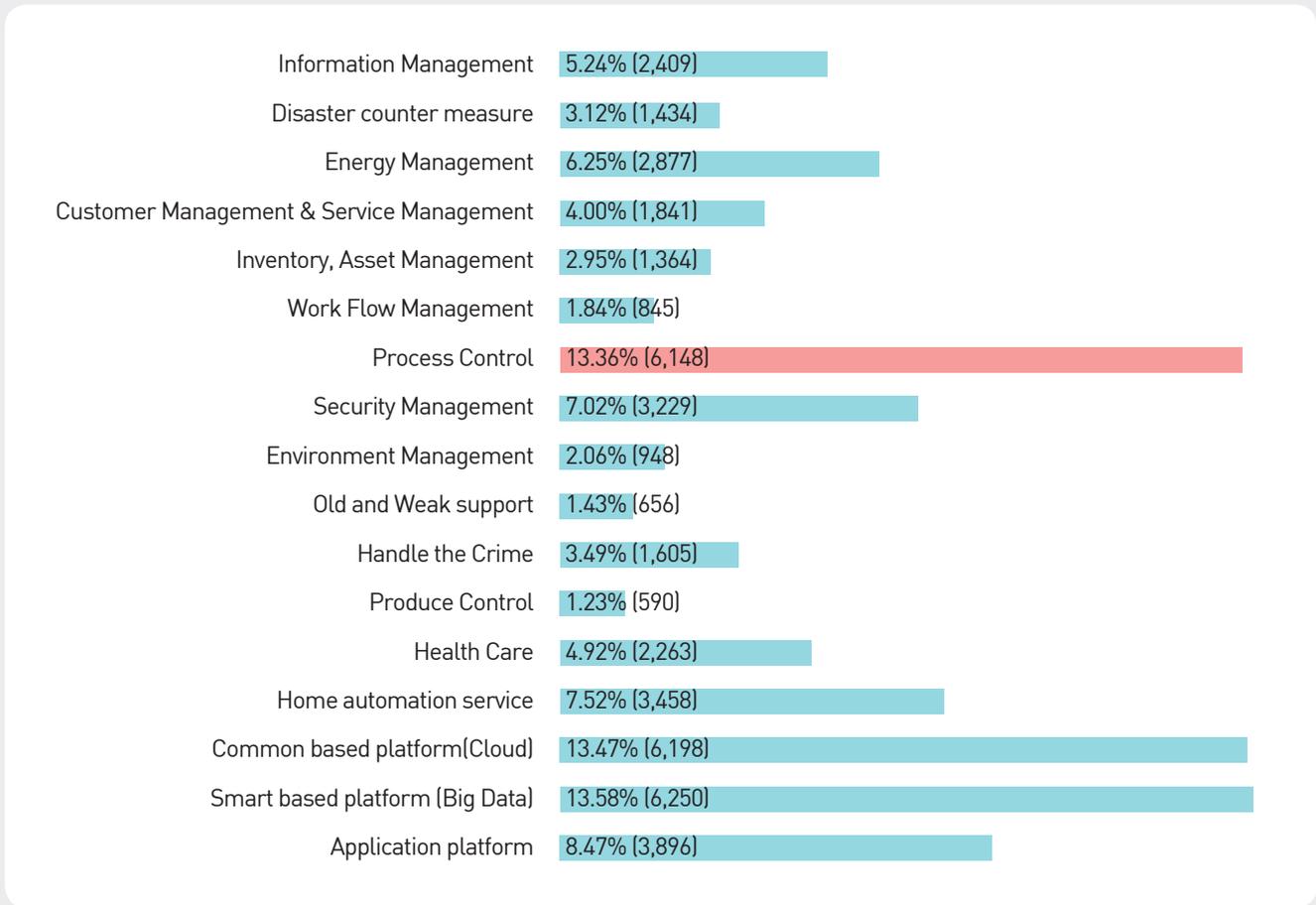
Booth Type	Regular Rate	Description
Space Only (Minimum 2booths)	USD 2,500 / Booth (3m x 3m)	- Space, Conference Ticket
Shell Scheme Package (Minimum 1booth)	USD 3,000 / Booth (3m x 3m)	- Walls, 1(one) information desk + 1(one) chair - Fascia Board with 1(one) Fluorescent Lamp - Carpet, 3(Three) Spot Lights(100W) - 1(one)Wastebasket, Conference Ticket

※ Early-bird Rate : For participants who register before March 31, 2016 can have 10% reduction of total payment

### ▶ Results of 2015

- Number of Exhibitors : 366 Booths 156 Companies
- Number of Visitors : 21,683 from 45 Countries

### ▶ Their Interests in IoT



### ▶ Satisfaction of Exhibitors

